



SmartStart™ Inspired by nature

Taking our lead from nature, SmartStart™ uses natural deep eutectic solvents (NADES) to retain water inside a semi-moist feed for a practical, simple post-hatch feeding solution.

Post-hatch feeding

Post-hatch feeding refers to the availability of feed, water and light for day-old chicks from the moment of hatching.



Feed



Water



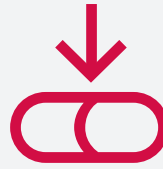
Light

Benefits

Post-hatch feeding promotes the development of robust day-old chicks and helps to reduce the need for antibiotics.



Animal welfare



Antibiotics reduction



Field performance

SmartStart™

SmartStart™ helps you to implement post-hatch feeding easily and flexibly. It comprises two key elements, that can be applied individually or together: precision feeding and intelligent lighting.

Flexible combination of individual components
Easily integrated into existing hatcheries
Adjustable to different circumstances
Applied to some or all flocks
Provided in one, two, or all hatchers

Four ways that SmartStart™ gives your hatchery an advantage



Maximum flexibility

SmartStart™ is easily and flexibly incorporated into your daily hatchery practice



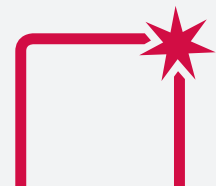
Precision feeding

SmartStart™ meets the nutrient requirement of newly-hatched chicks as accurately as possible



Intelligent lighting

SmartStart™ contributes to a natural, stress-free environment for day old chicks

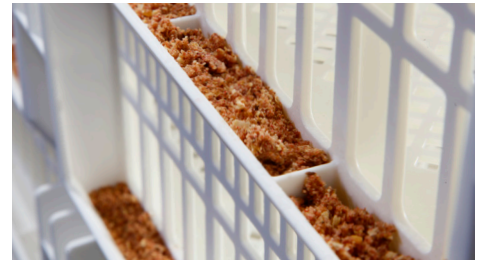


Optimum hygiene

SmartStart™ is specifically designed to meet stringent hygiene requirements

SmartStart™

Easy, practical and flexible



1 Semi-moist feed

To provide the new-born chick with nutrition and hydration in a single formulation



2 Hatcher basket

To give day old chicks free access to feed with water



3 Dosing unit

To dose a flexible amount of feed into the basket's feed balconies



4 Transfer system

To transfer a flexible number of hatching eggs from any type of setter tray



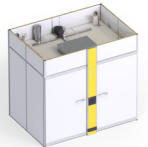
5 LED lighting

To guide newly-hatched chicks to the semi-moist feed



6 SmartStart™

Post-hatch feeding made easy, practical and flexible



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